

BROTHER MARTIN

Religious Values Academic Excellence Personal Attention Friendly Discipline

A GUIDE TO GIVING



Photo by Stephen Young




MESSAGE FROM OUR ADVANCEMENT & ALUMNI RELATIONS DIRECTOR

As an alumnus, parent, grandparent, or friend of Brother Martin, there are many opportunities to support the mission of Brother Martin High School. I encourage you to visit campus and to experience the special work being done by our students, faculty, and staff.

Gifts to the Brother Martin Fund through Alumni Giving, Parent Giving, and Grandparent Giving allow us to continue to educate young men for life in the tradition of the Brothers of the Sacred Heart. Contribute to “building for the future” through our Capital Campaign, or become a member of “The Society of 1869” through a planned gift. Gifts toward scholarships provide opportunities for young men to attend Brother Martin while endowments advance our campus, our faculty and staff, and student activities.

Your time is valuable to us. We ask that you volunteer to ensure our success, or simply attend one of our many events throughout the year.

If you would like to schedule a visit, then please contact me at (504) 284-6700 or email kspellman@brothermartin.com.


Kenny Spellman '84

SOCIETY OF 1869 PLANNED GIVING



On September 26, 1869, four Brothers of the Sacred Heart opened St. Aloysius College in New Orleans in response to an invitation from Archbishop Jean-Marie Odin. The school was located in a brick building in the French Quarter at Chartres and

Barracks streets. Through the untiring efforts of Brother Stanislaus Keating, first director of the school, it grew to a student body of 66 in its first year. By the second year, a fifth Brother joined the staff which worked with the 120 boys, most of them sons of poor immigrants.

From this humble beginning in 1869, grew Brother Martin High School with an enrollment of more than 1100 and more than 20,000 alumni worldwide. Membership in the Society of 1869 is offered to anyone who shares this commitment, who endorses Brother Martin High School's mission, and who, like those Brothers in 1869 and many who followed, affirm that commitment by means of a planned gift.

To become a Society member, simply inform the school in writing that Brother Martin High School has been included in your estate plans.

ENDOWMENTS



You can fund an endowment in a number of ways. You can give an immediate gift of cash, stocks, securities, real estate, and personal property. You can make a pledge and pay the donation over several years, leave a bequest in your will, or set up an annuity or a trust.

The following endowments have been established within the St. Aloysius Century Foundation. A gift can be made to one of these existing endowments or to establish a new endowment.

THE BELLINGER FAMILY ENDOWMENT - IN HONOR OF THOMAS BELLINGER '39

The **Bellinger Family Endowment** honoring **Thomas Bellinger '39** was established to support Brother Martin High School in accordance with a bequest in his will to support technology, audio visual materials, textbooks, faculty and staff.

ROBERT M. “BOB” CONLIN ATHLETICS ENDOWMENT

The **Robert M. “Bob” Conlin Athletics Endowment** honoring **Bob Conlin** was established to support Brother Martin High School in an area most important to Bob during his years at the school, maintaining and enhancing our athletic programs and athletic facilities.

TREY CULOTTA MEMORIAL FUND

The **Trey Culotta Memorial Fund** was established by Dr. & Mrs. Vincent A. Culotta, Jr. in memory of their son **Vincent A. “Trey” Culotta III '97**. The earnings from the fund are designated to support the Trey Culotta Wrestling Invitation Tournament, held each December, and the Brother Martin Crusader wrestling program.

ESPINOSA-DURAPAU ENDOWMENT FOR FACULTY & STAFF DEVELOPMENT

The **Espinosa-DuRapau Endowment for Faculty and Staff Development** was established by Victor J. DuRapau, Jr. Ph.D. '58 CJ to support Brother Martin High School and to provide financial support for Brother Martin teacher and staff development and continuing education.

LARRY GARVEY '55 - CAMPUS MINISTRY AND RELIGION ENDOWMENT

The **Larry Garvey Campus Ministry and Religion Endowment** honoring **Larry Garvey '55** was established to support Brother Martin High School in two areas most important to Larry – Campus Ministry and Religion.

BROTHER NICHOLAS GEISENBERG, S.C. BUILDING ENDOWMENT

The **Brother Nicholas, S.C. Building Endowment** honoring **Brother Nicholas Geisenberg, S.C.** was established by Gayle and Tom Benson '44 to support Brother Martin High School in an area most important to Brother Nicholas during his years at the school, maintaining and enhancing our state-of-the-art facility.

GIBBS FAMILY ENDOWMENT

The **Gibbs Family Endowment** was established by Marian and Larry Gibbs '65 CJ to support Brother Martin High School and Brother Martin students in the tradition of academic excellence.

BROTHER NEAL GOLDEN, S.C. '57 CJ TECHNOLOGY ENDOWMENT

The **Brother Neal Golden, S.C. Technology Endowment** honoring **Brother Neal Golden, S.C. '57 CJ** was established by Julie and Mike Flick '66 SA to support Brother Martin High School in an area extremely important to the school – maintaining and enhancing our technology on campus and in the classroom.

MARTY HURLEY BAND ENDOWMENT

The **Marty Hurley Band Endowment** honoring **Marty Hurley** was established to support Brother Martin High School in an area most important to him during his years at the school – the instrumental music program.

RICKY NUESSEIN CLOSE-UP ENDOWMENT

The **Ricky Nuesslein Close-Up Endowment** honoring **Ricky Nuesslein** was established to support Brother Martin students who attend Close Up, an educational trip in January to Washington, D.C., that informs, inspires, and empowers young people to exercise the rights and to accept the responsibilities of citizens in a democracy. A Civics teacher for more than 30 years, this program was something most important to Ricky.

BROTHER JEAN SOBERT, S.C. STUDENT ACTIVITIES ENDOWMENT

The **Brother Jean Sobert, S.C. Endowment** honoring **Brother Jean Sobert S.C.** was established to support Brother Martin High School in an area extremely important to him during his years at the school – student activities.

BROTHER MARTIN PLUS 50 ENDOWMENT

The **Brother Martin Plus 50 Endowment** honoring **Brother Martin classes celebrating their 50-year anniversary** is used by the president and principal to meet the greatest needs of the school.

SCHOLARSHIPS



A scholarship is a fund comprised of gifts and/or bequests that are subject to a requirement that, when possible, the principal be maintained intact and invested to create a source of income for Brother Martin High School. A one-time gift may be spent just once, an endowed scholarship continues to generate income indefinitely.

FUNDING THE SCHOLARSHIP

A minimum donation of \$5,000 to \$10,000 and a reasonable endowment date is requested to **establish** a scholarship in the St. Aloysius Century Foundation. A scholarship becomes **endowed** at \$75,000. The scholarship can be funded in a number of ways – an immediate gift of cash, stocks, securities, real estate, and personal property can be made, a pledge can be made and paid over several years, a bequest can be made in your will, or an annuity or a trust can be established.

RESTRICTED VERSUS UNRESTRICTED

A scholarship donor can specify whether the gift is restricted or unrestricted. While we like to receive unrestricted gifts, which can be used wherever the need is greatest, a number of donors prefer to specify how their donation will be used. A gift may be designated to an established scholarship, or the donor may establish a new scholarship in honor of an individual or family.

*For a full list of scholarships, please visit
brothermartin.com/giving/scholarships.*



SPONSORSHIP OPPORTUNITIES

Community Funraiser – Sponsorship levels from \$10,000 to \$200

CSPN – Sponsorship levels from \$2,000 to \$500

Alumni Seafood Dinner – Sponsorship levels from \$1,000 to \$100

Golf Tournament – Sponsorship levels from \$10,000 to \$100

Homecoming – Sponsorship levels from \$500 to \$100

Fishing Rodeo – Sponsorship levels from \$1,000 to \$100

Crusader Cook-Off – Sponsorship levels from \$1,000 to \$250

Tennis Tournament – Sponsorship levels from \$5,000 to \$100

Wednesday at the Square – Sponsorship levels from \$1,000 to \$250

Marty Gras Benefit Concert – Sponsorship levels from \$5,000 to \$100

Day at the Races – Sponsorship levels from \$1,000 to \$250

Trivia Night – Sponsorship levels from \$1,000 to \$100

All sponsors will be acknowledged at the event, on our school website, and in our alumni publication, *Century II* (circulation 14,500).

**For additional information,
contact the Advancement & Alumni Relations Office
at 504-284-6700 or kspellman@brothermartin.com.**



WEDNESDAY
AT THE SQUARE



GOLF
TOURNAMENT



ALUMNI SEAFOOD DINNER

**BROTHERMARTIN.COM
FOR MORE INFORMATION**



TRIVIA NIGHT



FISHING RODEO



MARTY GRAS
BENEFIT CONCERT

TAX SAVVY CONTRIBUTION

Everyone over 72½ years old is required to take minimum distributions from his/her IRA accounts. The distribution is taxable income in the year of the distribution. But, there is a way to use some or all of the distribution and also to make a tax savvy gift to Brother Martin High School. Consult with your financial advisor/tax professional if you are contemplating a charitable gift under the Qualified Charitable Distribution provision. Please feel free to contact Kenny Spellman '84, Director of Advancement & Alumni Relations, at 504-284-6700 with any questions.

SACRÉ COEUR SOCIETY

The Sacré Coeur Society is a posthumous inspired giving society. We are grateful for our members' spirit of generosity and the close ties that they held to Brother Martin High School. Because of their generous commitment and dedication to Brother Martin, we are able to serve our students and to ensure that they are prepared to meet the needs of a changing world.



Tax laws constantly change. Please consult with your tax professional to learn how charitable giving can benefit you.



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- 1: St. Aloysius College 1869-1969
 2: Cor Jesu High School 1954-1969
 3: Brother Martin High School, 1969
 4: Thomas F. and Elaine P. Ridgley Fine Arts and Athletic Center, 1999
 5: E. A. Farley Field, 2004
 6: Roland H. and Macy Paton Meyer Science and Mathematics Building, 2007
 Page 5: James B. Branton Chapel, 2011



For additional information, please contact
Kenny Spellman '84, Director of Advancement & Alumni Relations
 Brother Jean Sobert, S.C. Advancement & Alumni Relations Office
 4401 Elysian Fields Avenue • New Orleans, LA 70122
 (504) 284-6700 • kspellman@brothermartin.com