



Brother Martin High School

Alumni & Development
Office

September 16, 2010

Dear Crusader Parent,

In the 142nd year of education by the Brothers of the Sacred Heart in New Orleans and the 42nd session for Brother Martin High School, we are excited to welcome in a new school year. Our faculty and staff are enthused and prepared to challenge each and every student to his God given ability to succeed in our environment. Our enrollment continues to be strong, and our campus continues to grow with the Meyer Science and Mathematics Building, a state-of-the-art facility.

We are currently in the design and planning phase for our Chapel, which will further enhance the spiritual experience of our young men.

We are privileged to offer outstanding courses and opportunities in academics, sports, service, spiritual growth, leadership, and self-discipline – these are all the elements of your son's holistic education and we greatly appreciate the trust you place in us to develop them. It is a trust we consider a sacred responsibility.

The Annual Parents Drive, along with other fundraisers, is a primary means of controlling the cost of tuition so that it will not be out of reach for many families. These contributions allow parents to make tax-deductible gifts at the level of their choice, ultimately helping Brother Martin to offset any operational deficit. The 2010-2011 operating budget projected shortfall is almost \$600,000. This deficit is the difference between the tuition our parents pay and the actual cost to educate our 1,250 students. The funds generated through the Parents Drive help to cover this deficit and minimize annual tuition increases.

We would like to encourage those who can to make a donation in the amount of one (\$635), two (\$1,270), or three (\$1,905) months tuition, or whatever your personal financial situation allows. We invite your participation in this effort and we count on your prayers for our continued success.

We ask that you please return the enclosed form whether you are able to donate or not. Our goal is to have 100% response in regards to either the forms being returned or donating on-line. Please do not hesitate to call if you have any questions or if at any time I can be of assistance to you or your son in any way.

Thank you for your generous participation in this important Parents Club event as we continue the mission started by the Brothers 142 years ago.

Sincerely,

Tommy Mitchell '79
Development Director