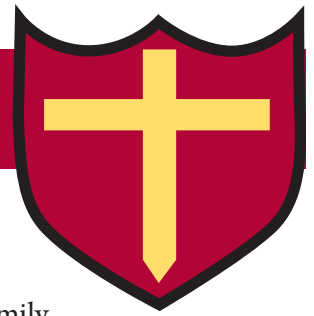


# Brother Martin High School Parents Drive



## What is the Parents Drive?

The Parents Annual Giving Drive is an opportunity for parents to invest and partner in their son's education with a tax-deductible gift.

## How are Parents Drive gifts used?

Parents Drive gifts go directly into the school's operational budget to cover the difference between tuition and the actual cost to educate our students. They are used to fund teacher salaries, textbooks, carts and projectors for the library, student desks and chairs, computer software, computers, printers and scanners, technology in-service for teachers and other aspects of the school's daily operation.

## Why doesn't Brother Martin just increase tuition enough to cover the actual costs?

As with all Brothers of the Sacred Heart Schools, Brother Martin strives to remain cost-accessible to as many families as possible. Brother Martin is very blessed to have alumni and friends who believe in the vision and value of a Brother Martin education. A strong and successful Parents Drive program enables tuition to remain at a level that is achievable for all Brother Martin families, and families blessed with the ability and willingness to contribute more are able to do so on a tax deductible basis.

## What is the difference between tuition the school receives and the actual cost to the school to educate its 1200 students?

For the 2009 - 2010 school year, the difference is approximately \$500,000.

## What are the goals for the Parents Drive?

The goal for the 2009-2010 Parents Drive is 100% parent participation in gifts and forms returned.

## Is a Parents Drive gift mandatory?

While a Parents Drive gift is not mandatory, it is required that each family return the Parents Drive form, whether a gift is made or not.

## How much do you expect me to give?

Ideally we would love for each family to give the equivalent of one month's (\$610), two months' (\$1,220) or three months' (\$1,830) tuition. We realize that everyone is blessed with different giving capacities, and our hope is that parents give at a level that directly reflects their capacity and the value of the education that they feel their son is receiving from Brother Martin. However, we understand the expense of sending your son(s) to Brother Martin High School can require a financial sacrifice and some may not be able to afford a gift of any amount.

## Will I be recognized for my contribution?

Yes, your name (not the amount of your gift) will be printed in the St. Aloysius Century Foundation Annual Report and Parents Club Newsletter. If you wish for your gift to remain anonymous, notify us of such, and it will not appear.

## What if I cannot donate the entire amount at one time?

Parents Drive pledges can be fulfilled in installments through June 30, 2010.

## How do I make my pledge?

Please fill out the enclosed Parents Drive form and return in the envelope provided. Beginning this year, if you choose, you will be able to donate or pledge online at [www.brothermartin.com](http://www.brothermartin.com).

## What forms of payment do you accept?

Pledges may be fulfilled by check, credit card, direct debit service or through the sale of appreciated securities.

